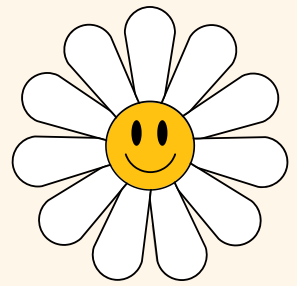


# Sponsorship



# back to SCHOOL Campaign

**August - October 2024**

Brought to you by: [www.bestrong.org](http://www.bestrong.org) & [www.wedinetgether.org](http://www.wedinetgether.org)

CHOOSE KINDNESS

RESILIENCE

YOU MATTER

SIT WITH US

BULLY FREE ZONE

# back to SCHOOL Campaign

# Sponsorship

**\$50,000**

## Campaign Title Sponsor

- ✓ Supports more than 500 campus youth peer groups as they return to school, through our impact model
- ✓ Title Sponsor recognition on all marketing materials including:
  - Social Media (130k) | Print Media | Digital Media | Websites
- ✓ Title Sponsor recognition in all backpacks & materials for backpack distributions
- ✓ Recognition as title sponsor in e-newsletter 3x to school staff, parents, and donors (40k)
- ✓ National Press Release inclusion, quote & boiler plate

\*Custom benefits available, in-kind, volunteer opportunities, and discount codes



**\$25,000**

## Campaign National Sponsor

- ✓ Supports more than 250 campus youth peer groups as they return to school, through our impact model
- ✓ Recognition on all marketing materials including:
  - Social Media (130k) | Print Media | Digital Media | Websites
- ✓ Recognition as sponsor in e-newsletter 3x to school staff, parents, and donors (40k)
- ✓ National media alert inclusion, quote & boiler plate

\*Custom benefits available, in-kind, volunteer opportunities, and discount codes

**\$10,000**

## Campaign Community Sponsor

- ✓ Supports more than 80 campus youth peer groups as they return to school, through our impact model.
- ✓ Recognition on all marketing materials including:
  - Social Media (130k) | Print Media | Digital Media | Websites
- ✓ Recognition as sponsor in e-newsletter 3x to school staff, parents, and donors (40k)

\*Custom benefits available, in-kind, volunteer opportunities, and discount codes

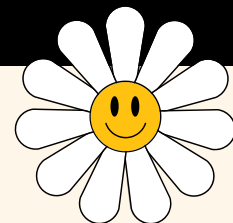
**\$5,000**

## Campaign Supporting Sponsor

- ✓ Supports more than 10 campus youth peer groups as they return to school, through our impact model
- ✓ Recognition on all marketing materials including:
  - Social Media (130k) | Print Media | Digital Media | Websites
- ✓ Recognition as sponsor in e-newsletter 3x to school staff, parents, and donors (40k)

\*Custom benefits available, in-kind, volunteer opportunities, and discount codes

**ALL SPONSORS FEATURED IN BACK TO SCHOOL FUNDRAISER CAMPAIGN - WITH DESCRIPTION & CLICK THROUGH TO COMPANY & OR BRAND CHOSEN LOCATION.**

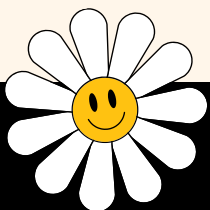


Be Strong's mission is to save and improve the lives of our youth using a peer-to-peer approach to strengthen mental, emotional, and relational health, build resilience, and prevent bullying.



We Dine Together was co-founded by high school student, Denis Estimon. Following graduation, Estimon brought We Dine Together to Be Strong, a student-led movement sweeping across schools around the country. We believe lasting relationships and impact happen over the table. Each We Dine Together family is led by a Be Strong Student State Representative - leading change through intervention & volunteerism.

Be Strong is an exempt organization as described in section 501(c)(3) of internal revenue code: donations are tax deductible.



**back to  
SCHOOL**  
Campaign

*Faith*

Be Strong  
Student Representative



Faith has built a peer impact group of 17 fellow students at her Broward County, Florida school. She loves this group and says that, "you get to be a part of a whole new world where you can't just push all your feelings down but instead explore them and talk about them."

Faith has a deep commitment to helping her peers, both through her peer group and when she shares the Be Strong App with others. She says, "I have used the Be Strong app to help further educate my fellow peers on what's healthy and what's not and who to talk to about it."

"Being a part of an agency like this," Faith says, "helps you take on an important responsibility that can affect many lives in a positive way if you trust yourself and believe in yourself!"